

32 HOURS, 51 MINUTES

FATHER & SON

MORE THAN MEETS THE EYE

by
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You can often find David Yarborough and David, Jr. attending the same Lowcountry charity event or joining other prominent movers and shakers at the historic Hibernian Hall. When you get to know them, you'll find they share more than identical names.

These two Southern gentlemen share a familial combination of poise, confidence and intelligence that quickly puts people at ease and makes them stand out in any gathering. Success is clearly in their DNA.

Yet at first glance, you'd probably also never in a million years guess that David, Vice-President and General Manager of Hendrick Lexus for the past 20 years, is the very same guy who in 1979 shattered the cross country record for the infamous Cannonball Run road race, making it from Connecticut to California in a Jaguar XJS in just 32 hours and 51 minutes, thereby forever earning his place in popular American culture. (After all, Burt Reynolds did make a hugely successful movie about it!) You'd probably also never guess that Yarborough's fair haired, blue-eyed son, David Jr., currently ranked as one of South Carolina's top 25 Super Lawyers, was once a defiant teenager whose rebellious attitude got him kicked out of four different high schools before getting on the straight and narrow. It

just goes to show you cannot judge a book by its cover. And in the case of the Yarboroughs, you don't have to ... because if you simply just ask them, their lives are really an open edition.

Affable, approachable, handsome and very willing to share, when we asked this father-son team what the secret to their obvious personal and professional success is, both were quick to tell us that 'transparency' means everything to them. In other words, their ongoing commitment to bearing out the highs and lows, the successes and disappointments that come with life's dealings, not only gives their father-son relationship the resilience needed to survive whatever comes their way, but also makes them the most effective in their respective careers...

There's an old adage that says "one is worthy as a son when he removes his father's troubles" and another one that says "there's no such thing as a perfect parent", so the best we can do is strive to be real, open and honest with one another... transparency will drive out most character defects and create what can only be described as a truly beautiful relationship. Just ask these two best friends; they'll tell you the rewards are commensurate with the effort.